

We have designed a program to provide you with alerts and marketing messages from Vail Resorts through SMS (Text Message). For those who opt-in, you will receive SMS text messages with alerts and other marketing messages. (up to 11 msgs/day) You may also receive special offers, promotions, and marketing offers from time to time. If you would like to receive these alerts via SMS (maximum of 11 messages per day), please see the opt-in/out section below. NOTE: Msg & Data Rates May Apply. Also, you can opt-out at any time! (see opt-in/out section below)

Opt-In Information

- BY SUBMITTING YOUR MOBILE DEVICE NUMBER FOR THE UPDATES PROGRAM AND OPTING-IN, YOU EXPRESSLY CONSENT TO THE PROCESSING OF YOUR PERSONAL INFORMATION ACCORDING TO THESE TERMS AND CONDITIONS AND THE PRIVACY POLICIES OF RESORT ([Vail Resorts privacy policy http://www.vailresorts.com/Corp/info/privacy-policy.aspx](http://www.vailresorts.com/Corp/info/privacy-policy.aspx)). YOU ALSO EXPRESSLY CONSENT TO THE VAIL CORPORATION D/B/A VAIL RESORTS MANAGEMENT COMPANY (“VAIL”), AND THEIR AFFILIATES SENDING ADVERTISEMENTS AND MARKETING MESSAGES VIA TEXT MESSAGE (SMS/MMS/AUTOMATED TECHNOLOGY) TO YOUR MOBILE DEVICE AT THE PHONE NUMBER YOU PROVIDE.
- By opting-in, you understand and authorize Vail and any affiliates to send SMS/MMS text messages to your mobile device, including through automated technology or an automated telephone dialing system.
- You understand and agree that you are not required to sign this agreement (directly or indirectly), or agree to enter into such an agreement as a condition of purchasing any property, goods, or services.
- You affirm:
 - That you are over the age of 18;
 - You have entered the phone number correctly;
 - You are the owner of the mobile device and the phone number provided; and
 - You are authorized to enter into this agreement
- You agree to contact us to let us know (within 48 hours) if your phone number changes or is reassigned.
- You understand that your mobile carrier’s messaging and data rates may apply. All charges are billed by and payable to your mobile service provider. Vail and their affiliates do not charge you for sending or receiving SMS/MMS messages.

Opt-Out Information

You can opt-out at any time, which will discontinue your subscription, using one of these two methods:

[1] Send an SMS with the word STOP to 99-000

[2] Call Vail Resorts at 530-542-6938

How to Receive Support

[1] email cjengelking@vailresorts.com

[2] call 530-542-6938