

## CONTEST RULES

### Heavenly Mountain Resort Skyway to Heavenly Contest

#### OFFICIAL CONTEST RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS CONTEST. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

1. **ELIGIBILITY.** The Heavenly Mountain Resort Skyway to Heavenly Contest (the “First Contest”) and the Heavenly Mountain Resort Highway to Heavenly Contest (the “Second Contest”) is only open to legal U.S. residents of the fifty (50) United States and Washington D.C., 21 years or older, who were not or are not in the employment of Heavenly Valley, Limited Partnership, The Vail Corporation or any of their respective affiliates or subsidiaries, or any of their respective advertising, promotional and other coordinating agencies involved in this promotion or the household members or immediate family members (spouses, parents, step-parents, children, step-children, siblings) of any of the above. Any individuals who have won the contest in prior years are not eligible to compete in the Contest again. Void outside the fifty United States and where prohibited by law.

2. **EVENT SPONSOR.** The Contest is sponsored by Heavenly Valley, Limited Partnership, d/b/a Heavenly Mountain Resort, PO Box 2180, Stateline, NV 89449 (“Sponsor”).

3. **TIMING.** The First Contest entry period is between 7:00 p.m. Pacific Standard Time (“PST”) and 10:00 p.m. PST on January 8, 2016 and the Second Contest entry period is between 7:00 p.m. Pacific Standard Time (“PST”) and 10:00 p.m. PST on January 21, 2016. Up to four finalists will be selected at each contest by a judging panel. The winners of the First Contest will be announced no later than midnight on January 8, 2016 the winner of the Second Contest will be announced no later than midnight on January 21, 2016.

#### 4. HOW TO ENTER.

a. Entrants for the First Contest must attend the Skyway to Heavenly party on January 8, 2016 between 7:00 p.m. PST and 10:00 p.m. PST or must send a postcard via mail to P.O. Box 2180, Stateline, NV 89449 with a picture, contact information and the hashtag #heavenlyorbust to be received by January 8, 2016. Entrants for the Second Contest must attend the Highway to Heavenly Party on January 21, 2016 between 7:00 p.m. PST and 10:00 p.m. PST or must send a postcard via mail to P.O. Box 2180, Stateline, NV 89449 with a picture, contact information and the hashtag #heavenlyorbust to be received by January 21, 2016. To enter for the chance to win in person at each party, participants must do at least one of the following: have a photo taken in the Heavenly photo booth, post a photo to Instagram with the hashtag #heavenlyorbust, or have the highest prize winnings from our casino gaming tables. Entries prior to, or after, the entry period will be disqualified. Entrants must be 21 years old to enter the Contest and need not be present at the Skyway to Heavenly party to be eligible to win. Up to four finalists will be chosen for the final virtual ski competition: (2) finalists with the most creative photo taken in the Heavenly photo booth or sent in via post card, voted on by Heavenly representatives, (1) finalist with the most “liked” photo on Instagram from the party with the hashtag #heavenlyorbust, and

(1) finalist with the highest prize winnings from the casino gaming tables. If a finalist is selected from the postcard entries that finalist will be given free admission to the party to participate in the final virtual ski competition. The winner of the virtual ski competition will win the grand prize for him/herself and up to three friends.

b. FOR ALL ENTRIES: All entries become the exclusive property of Sponsor and none will be acknowledged or returned. By participating in the Contest, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of Sponsor (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and winners, and the awarding of prizes), which are final and binding in all respects. Sponsor assumes no responsibility for incomplete or illegible entry forms.

#### 5. PRIZE; APPROXIMATE RETAIL VALUE

There will be one winning entrant at Highway to Heavenly and one winning entrant at Skyway to Heavenly who each may invite up to three additional people on the prize trip for up to 8 GRAND PRIZE WINNERS. Each grand Prize winner will receive:

2 nights' accommodation in a Suite at Montbleu Resort & Casino in Stateline, NV (each group of 4 winners share suite) valid January 22-24, 2016

2-day lift ticket to Heavenly Mountain Resort

2-day equipment rental package from Specialty Sports Ventures